

dear friends,



2011 was a year of major change for the Alternatives to Marriage Project. In spring, Nicky Grist, AtMP's Executive Director since 2005, was recruited by the National Urban League to serve as its Director of Evaluation. Nicky was instrumental in helping AtMP grow into an organization with paid staff and 10,000 members. She continued the media and advocacy work initiated by the Alternatives to Marriage Project's founders. Nicky strengthened AtMP's reputation as the best resource for issues concerning unmarried persons in the United States.

After Nicky's departure, the AtMP Board of Directors divided up ongoing responsibilities and conducted a thorough search for our new leader. We found this leader in Cindy Butler, a nonprofit executive and coach. Cindy built her career around supporting underserved and underrepresented populations, both in the U.S. and internationally.

Cindy brings extensive entrepreneurial experience to AtMP. This will be valuable in directing the next growth phase of the Alternatives to Marriage Project. Cindy lives in Seattle, WA, and the Alternatives to Marriage Project headquarters has been moved there. The opportunity to tap into the resources of the West Coast, and Seattle in particular, is exciting.

In the spring of 2011, the U.S. Census Bureau released data collected during the 2010 Census. We now possess additional evidence that over the past 50 years, the U.S. has experienced a decline in the number of people entering into marriage. More people than ever live solo, as unmarried couples, or in unmarried families.

We will take advantage of opportunities for growth found in this moment in history. The extensive media coverage of the new Census data gave AtMP a platform from which to launch outreach and education campaigns. The upcoming elections also offer opportunities to share our view that discrimination based on marital status is not acceptable. What matters is relationship health, not the external form of relationships.

Our individual donors continue to be the lifeblood of the organization. Without your support, we would not be able to continue to work on your behalf. Thank you! We are deeply grateful for your commitment to our mission.



Ann Schranz
Chair, AtMP Board of Directors

January Readers of Huffington Post's new divorce section saw our suggestion that unmarried partners have cohabitation agreements, as well as wills.

February An eHow article on the Advantages and Disadvantages of Marriage listed AtMP as an important resource.

April Alternet interviewed Nicky Grist on the growing number of unmarried parents.

May AtMP's Nicky Grist was included in a Voice of America (VOA) debate among experts on delaying marriage and marital status discrimination.

June The New York Times talked to AtMP's board chair Ann Schranz, who talked about focusing on the health of relationships, not the form of relationships.

August Readers of LearnVest might have been surprised to hear most couples marrying today cohabited first.

August The Washington Times interviewed AtMP's board chair Ann Schranz, who disagreed with a report stating that cohabitation is a threat to children's welfare.

September Readers of MSNBC met AtMP's board member Tom Amoroso, and learned that some doctors take extra precautions when treating hospital patients who live alone.

November USA Today featured AtMP board member Kevin Maillard in a discussion on the growing number and acceptance of interracial marriages.

media presence

While **many** of our constituents complete surveys when they join our email list, we wanted to get some specific feedback on priorities for 2012. The topics most on the minds of our readers were overwhelmingly the economics of being unmarried and health care. Advocacy on the national and local level remain the AtMP activities most desired, with the surprising addition of procuring discounts for unmarried persons on products and services that are generally marketed to married families.

We received lots of helpful comments and personal viewpoints. Here are a few:

“ With gay marriage victories, make sure that we retain a diversity of relationship recognition options like domestic partnerships and civil unions, and acknowledging the values of these unmarried families. Help explain people’s individual stories of why they choose not to marry, which is hard for some to understand.”

“Keep doing what you are doing. Marriage should simply not be a factor in government or corporate policy.”

Survey

continued on next page

Hundreds of people support AtMP’s work— **thank you all!**

Supportive Community

Boosters \$99-\$1: Harry Major, Stephanie Shaw, Julie Smith, Todd Horowitz, Jessie Gladin-Kramer, Jeannine Jones, Dara Walker, Bella DePaulo, Alexander Griffith, Jay Sekora, Sharon Woznicki, Linda Blair, Christy Byrd, John Deming, Skip Drumm & Alan Goss, Michael Farmer, Travis Fritsche, Geoffrey Graybill, Jon Haasch, April Herms, Alison Johnson, Deb Johnston, Rev. Jonalu Johnstone, James Larson, Dr. Karen Lewis, Robyn Ochs & Peg Preble, Yuval Ortiz-Quiroga, Anna Marie Smith, Robyn Steely, John C. & Roberta Stewart, Marya Torrez, Nicole Woo, Thomas Yamin, Kitty and Ron, Jennifer Nagy, Pat Nashef, Carol Pfeifle, Steve Stephenson, Emily Boone, Lauren Kneisly, James Pryor, Jennie Sandberg, Stacey Alexander, Dr. Eric Blumberg, Tree Bressen, Christian Burgess, Christina Campbell, Erin Casteel, Collie Collier, John DeThomas, Bob and Issa Graves, Miriam Greenwald, Chan Hartman, Anna Jacobs, Liz Kormos, Alexandra Marshall, Joanna Miles, Katy Otto, Stephanie Perron, Kim Pratt, Sarah Rowley, Elizabeth Shulman, Tina Silverstein, John Smile, Bettykay, Shiela Bragin, Helen C. Castonguay, Starla Chilson, Colleen Hannegan, Kay Hawthorne, Randalie Hughes, Colleen Shannon, Billie Stiffler, Bobbie Traverso-Estes, Moshe Rosten, Larry Coleman, Natalie Eisen, Heidi Erdahl, Christina Fields, Mare Freed, Becky Pierce, Emily Wright, Kevin McKiernan, Yvonne Farrell, David Glassman, Lia Hunter, Jerome Miller, Shannon Phillips, Arnold Schwab, Wisconsin Historical Society, Karin Doggett, Theresa Miller, Naida Piccolo, Andrew Proulx, ds sdf, Nicole Zimmerman, Stephen Katz, Jess Gafkowitz.

Special thanks to Rebecca Levine for providing design services for this Annual Report, and to Ulla Figwer, our book order fulfillment volunteer. We make every effort to record names and contributions accurately. Please contact us at atmp@unmarried.org to make any corrections!

Benefactors

\$4,999-\$1,000:

Nancy Polikoff, Gerard Palmeri, Amber Settle & André Berthiaume, Ann Schranz, Dorothy Morris, Kevin Maillard, Nicky Grist & Doyle Warren, Jeff Hawkins, NY State Senator Thomas K. Duane, Jeremy Peirce & Deirdre Cusack and Kala Pierson, Noah Zatz.

Sustainers \$999-\$500: Alexandra Chasin, Katherine Franke, Karen Mock, Marshall Miller & Dorian Solot, Stephen Gurnit, Ashton Applewhite & Bob Stein, Lisa Duggan, Gordon Morris, Jeremy Pittman, Mark Schubin & Karen McLaughlin. **Leaders \$499-\$250:** Michael Leibensperger, Tom Amoroso, Jo VanEvery, Alice Yew & Bjorn Sandstede, Michele Hirsch, Marc Rosen, Meaghan Lamarre, Computer Associates, Ulla Figwer & Dave Goss, David Graves, Will Marcotte, Becca Stallings & Walter vom Saal, Robert Aronoff, Martha Ehrenfeld, Lucas English, Woody Glenn & Alan Hamilton & Pepper Greene & Pete Chvany.

Leadership Circle

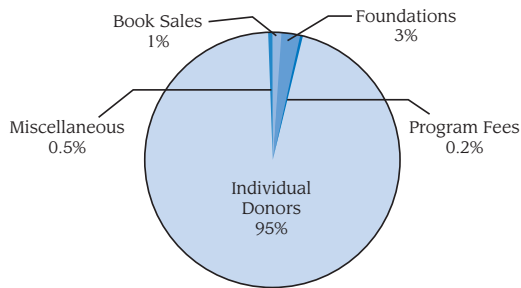
Friends \$249-\$100:

William Gulvin, Greta de Jong, Janie Fronek, Suzanne Miller, Amy Glesius & Roger Buelow, Virginia Brock & Daniel Schmeltzer, Peter Yohe, Madam’s Organ Blues Bar, Kostia Bergman, Rachel Buddeberg, Kimberly Fox, Anonymous Donors, Melinda Brown & Lou Sortman, Paul Christensen, Tom Giesler, Lani Ka’ahumanu, Roger Lake, Ed Lesen & Clarice Pollock, Cleshonda Reddick, Rebecca Brannon, Samuel Brelsfoard, Michael Cammer & Diane Cox, Sandra Cunha, James Denny, Robert DeVries, Joseph Fineman, Mary and Eric Folley, Dr. Peter Giannini, Lisa Gordon, Kim Klein & Stephanie Roth, Roger Kohn, Laura Kolker, Susan Lent, Sarah Lovering, Marisa Martineau, Arthur Prokosch, Donna Riley, Melora Rush & David Booth, Paul Sawyer, Sue Shealy, John Ullman, Kenneth Vickers, Bernadette Wright.

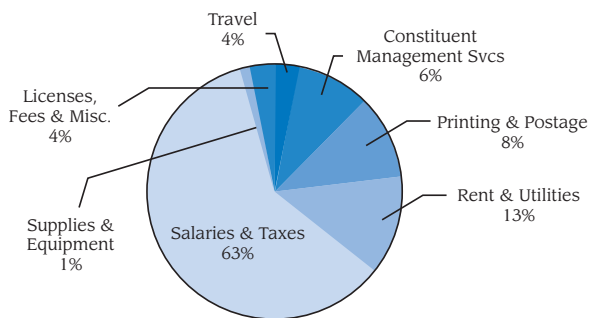
Circle of Friends

financial report

2011 revenue categories



2011 expenses categories



Revenue

Book sales	\$465
Foundations	\$1,000
Individual Donors	\$31,031
Miscellaneous	\$155
Program Fees	\$75
Total Revenue	\$32,726

Expenses

Salaries & Taxes	\$26,125
Printing & Postage	\$3,386
Rent & Utilities	\$5,172
Constituent Mgmt Svcs	\$2,640
Supplies & Equipment	\$511
Travel	\$1,690
Licenses, Fees & Misc.	\$1,643
Total Expenses	\$41,167

accomplishments

Advocacy

- Promoted National Healthcare Decisions Day to encourage AtMP supporters to prepare legally binding documents for health and life care decisions.
- Led campaign to fight for rights of unmarried families in MI.
- Promoted National Adoption Month and petitioned Congress regarding child placement based on marital status.

Education

- Sponsored Singles Empowerment Workshop in San Francisco featuring singles advocate Rachel Buddeberg.
- Distributed monthly newsletter.
- Interviewed by national media including the New York Times, Washington Times, and Voice of America.
- Remained foremost resource for information about unmarried living.

Research

- Initiated studies on the effects of marital status discrimination on health and healthcare and to track the record of welfare-related marriage promotion programs.

continued from previous page

f I want my daughters to have an educated choice (about marriage) but there's so much focus on the fairy-tale wedding and very little education on the cons of marriage...There's very little fine print on that marriage license and a lot of obligations."

"The basic assumption that marriage is the normal and normative state of human existence and that there is something lacking or temporary about being unmarried is still being perpetuated. I do think stories and cultural and artistic efforts to depict a non-married life as a valid (and even interesting, worthwhile, etc.) life choice is important."

f I believe it's important to frame many, if not most, of our concerns as civil rights issues. Singles of all stripes are deprived of benefits that are assumed to be "rights" for married people. Having a single frame could unify, if not simplify, our work."

The Alternatives to Marriage Project (AtMP) advocates equality and fairness for all unmarried people, including people who are single, choose not to marry, cannot marry, or live together before marriage. We provide support and information for this fast-growing constituency, fight discrimination on the basis of marital status, and educate the public and policymakers about relevant social and economic issues. We believe that marriage is only one of many acceptable family forms, and that society should recognize and support healthy relationships in all their diversity. AtMP is a national 501(c)(3) nonprofit organization.

2011 Board of Directors

Ann Schranz, Chair
Gordon Morris, Treasurer
Kim Fox, Ph.D., Secretary
Thomas Amoroso, MD, MPH
Kevin Noble Maillard
Rabbi Alissa Wise

2011 Staff

Nicky Grist, Executive Director (Jan-May)
Cindy Butler, Executive Director (Nov-Dec)
Jessica Gafkowitz, Communications Assistant

©2012 Alternatives to Marriage Project.

Alternatives
to Marriage
PROJECT **Annual Report**
2011



10002 Aurora Ave N #36, PMB 136 • Seattle, WA 98133-9348
atmp@unmarried.org • www.unmarried.org

The post office will not forward this mail!
Please tell us if you are moving!!

[or current resident]